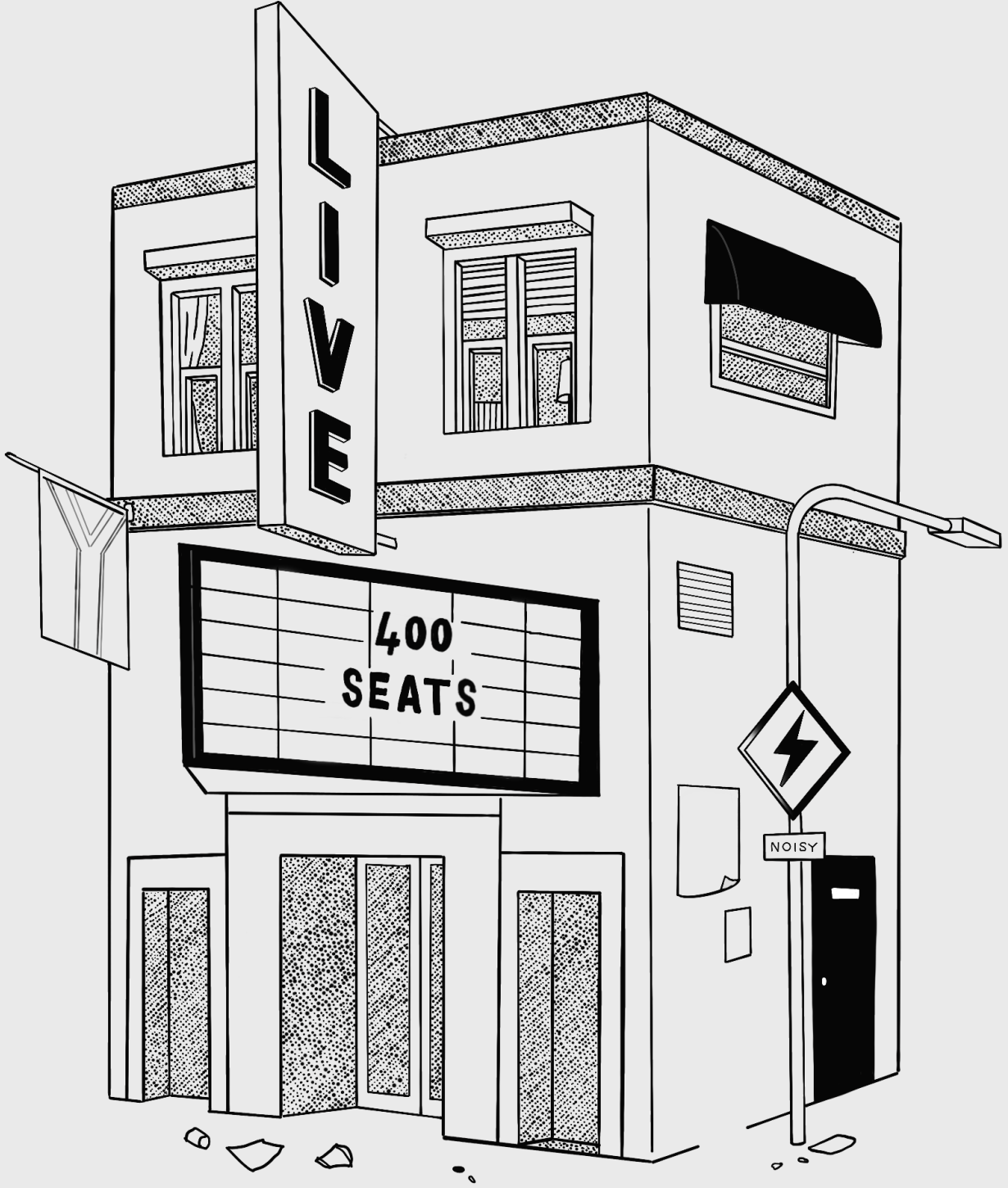


# PODCAST MENU

→ You Hungry?







ALL HEART

NO GIMMICKS

We believe in building relationships that fuel creativity.

The 400 Seats mission is to form long lasting relationships with our clients so we are able to provide the best tailored services on the market.

We spend time on what matters - understanding what you need. We use the information we gather from you to understand what style would best suit what you or your brand are wanting to achieve with your content.

We focus less on the frills and concentrate on what really matters. Let's not over complicate something that at its core is quite simple. Concept first, all mixed together with high quality content. Sound's like a winning recipe to us!



AUDIO  
PODCASTS

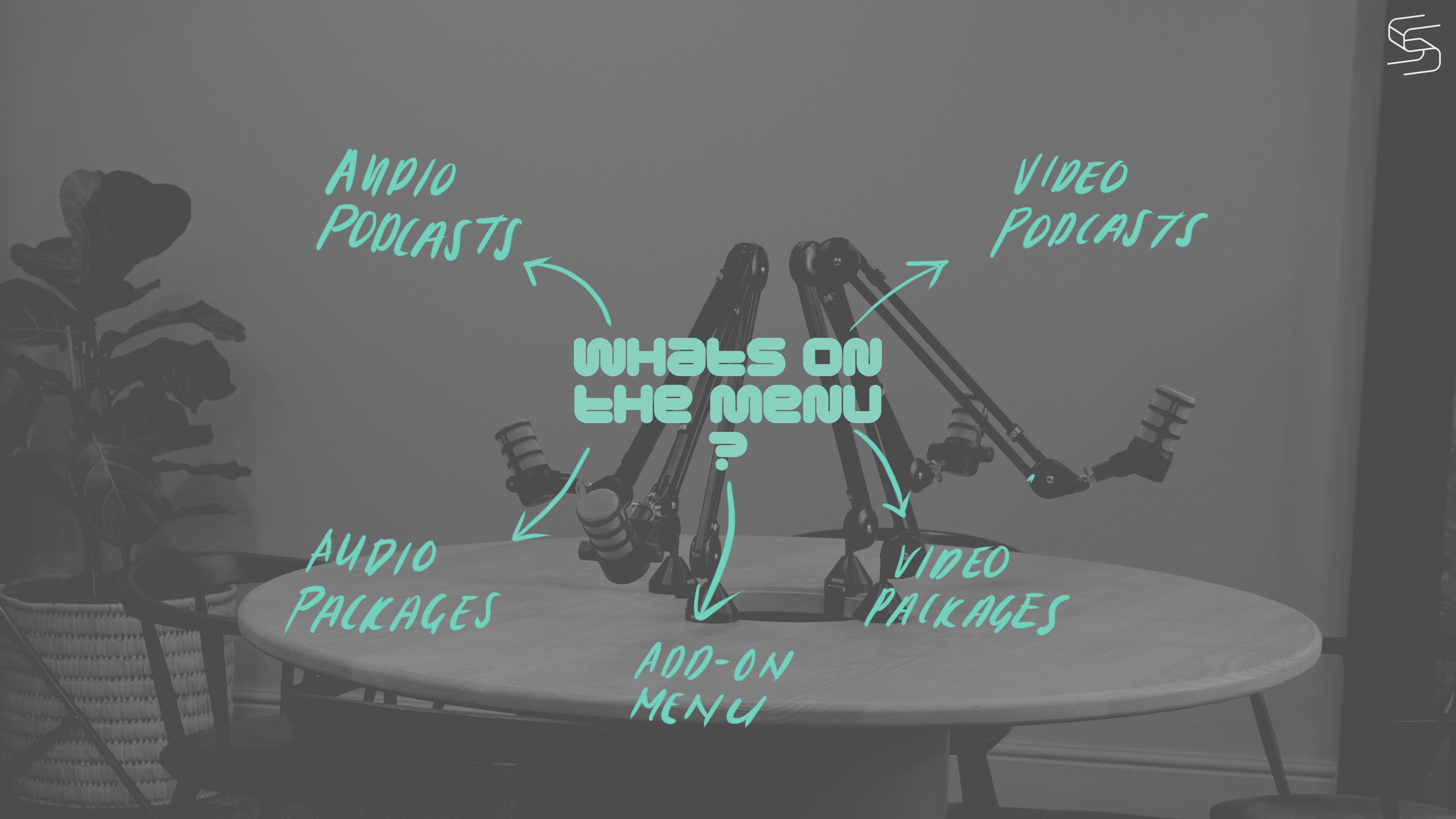
VIDEO  
PODCASTS

WHATS ON  
THE MENU  
?

AUDIO  
PACKAGES

VIDEO  
PACKAGES

ADD-ON  
MENU



# AUDIO PODCASTS



**R 6,5K**

## MINT AUDIO

5 - 15 Minutes  
1 - 2 People  
2 Hour Studio Rental  
All Gear Needed



**R 7,5K**

## CHOCOLATE AUDIO

10 - 20 Minutes  
1 - 3 People  
2 Hour Studio Rental  
All Gear Needed



**R 10K**

## BLACK AUDIO

15 - 25 Minutes  
1 - 3 People  
Custom Intro  
2 Hour Studio Rental  
All Gear Needed





**Studio Rental** R 2,093

**Audio Recordist** R2,600

**Editing** R1,950



# CH CO L LA TE

FROM R7,293

**Studio Rental** R 2,093

**Audio Recordist** R2,600

**Editing** R2,600





**Studio Rental** R 2,093

**Audio Recordist** R2,600

**Editing** R3,250

**Intro Jingle** R1,950



# VIDEO PODCASTS



**R 11K**

## MINT VIDEO

5 - 10 Minutes  
1 - 2 People  
2 Hour Studio Rental  
All Gear Needed  
1 Wide Camera Angle



**R 17K**

## CHOCOLATE VIDEO

11 - 20 Minutes  
1 - 2 People  
3 Promo Photos  
2 Hour Studio Rental  
2 Close-up Camera Angles



**R 21.5K**

## BLACK VIDEO

21 - 30 Minutes  
2 - 3 People  
5 Promo Photos  
Custom Intro  
2 Hour Studio Rental  
Wide and 2 Close-up Angles

**MI  
NT**  
**FROM R6,643**

**Studio Rental** R 2,093

**Videographer** R3,900

**Gear Rental** R2,600

**Editing** R2,600



# CH CO LLA TE

FROM R7,293

**Studio Rental** R 2,093

**Videographer** R3,900

**Assistant** R2,600

**Gear Rental** R6,175

**Editing** R2,600



<b>Studio Rental</b>	R 2,093
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<b>Videographer</b>	R3,900
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<b>Assistant</b>	R2,600
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<b>Gear Rental</b>	R8,450
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<b>Editing</b>	R2,600
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<b>Intro</b>	R1,950
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# TIMELINE

## WRITE A BRIEF

Tell us your vision and let's collaborate on a brief for the project.

## PRE-PRODUCTION

We get everything in order for production day. Don't worry about anything. We've got this handled.

## PRODUCTION

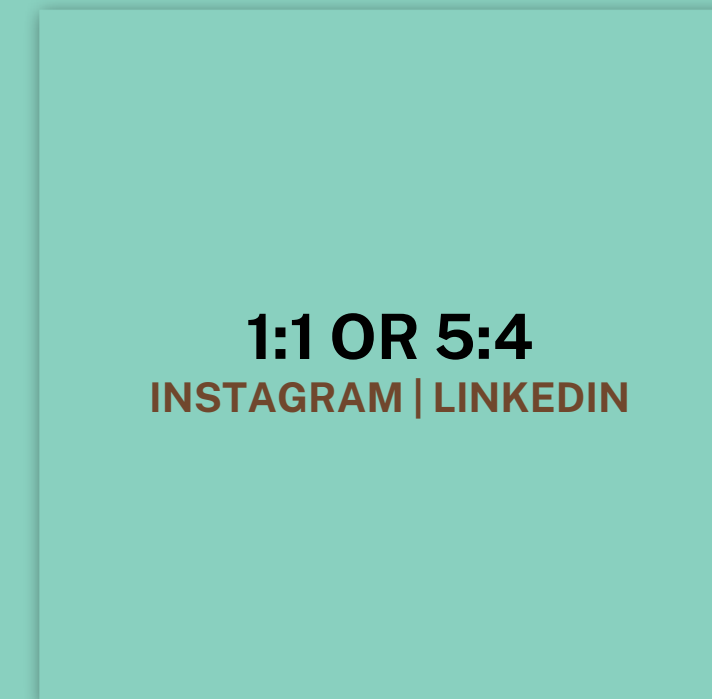
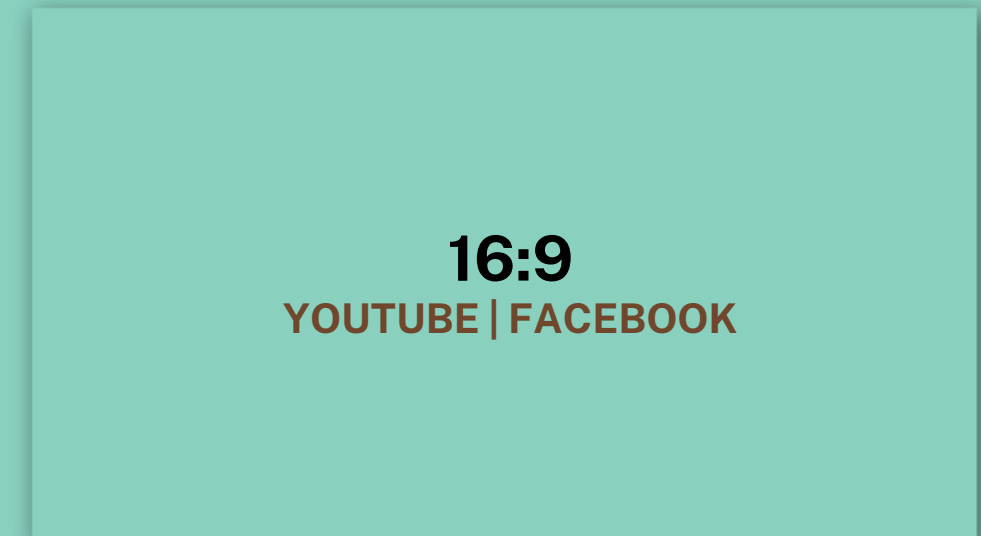
This is where the magic happens. We start the filming process and get high quality footage to our editors.

## POST-PRODUCTION

Last step already!?! Now it's just up to our editors to bring the magic to life in the editing suite. Then delivery!

# ASPECT RATIOS

Different platforms prioritise different aspect ratios in their algorithms. For the best engagement, we will be providing 1:1, 16:9, 9:16 aspect ratio exports for ease of use on different platforms.







# save BIG !!

By doing multiple podcasts in one day you can make great savings!

Gear rental costs stay the same. Crew hire costs decrease substantially. Sounds like a no brainer right. Take a look at our 3 podcast packages.



# AUDIO PACKAGES

3 PODCASTS PER PACKAGE

**R 11K**

## MINT PACKAGE

5 - 15 Minutes  
1 - 2 People  
Half Day Studio Rental  
All Gear Needed

**R 13,5K**

## CHOCOLATE PACKAGE

10 - 20 Minutes  
1 - 3 People  
Full day Studio Rental  
All Gear Needed

**R 16K**

## BLACK PACKAGE

15 - 25 Minutes  
1 - 3 People  
Custom Intro  
Full Day Studio Rental  
All Gear Needed

# AUDIO PACKAGES

FEATURES	MINT	CHOCOLATE	BLACK
STUDIO RENTAL	R3,289	R5,232	R5,232
AUDIO RECORDIST	R3,900	R3,900	R3,900
ASSISTANT	X	X	X
GEAR RENTAL	X	X	X
EDITING	R3,900	R4,550	R5,200
INTRO	X	X	R1,950
TOTAL	R11,089	R13,682	R16,282
TOTAL SAVINGS	- R8,840	- R8,196	- R13,396



# VIDEO PACKAGES

3 PODCASTS PER PACKAGE

**R 17,5K**

## MINT VIDEO

5 - 10 Minutes

1 - 2 People

Full Day Studio Rental

1 Wide Camera Angle

**R 25K**

## CHOCOLATE VIDEO

11 - 20 Minutes

1 - 2 People

9 Promo Photos

Full Day Studio Rental

2 Close-up Camera Angles

**R 32K**

## BLACK VIDEO

21 - 30 Minutes

2 - 3 People

15 Promo Photos

Custom Intro

Full Day Studio Rental

Wide and 2 Close-up Angles

# VIDEO PACKAGES

FEATURES	MINT	CHOCOLATE	BLACK
STUDIO RENTAL	R5,232	R5,232	R5,232
VIDEOGRAPHER	R5,850	R5,850	R5,850
ASSISTANT	X	R3,900	R3,900
GEAR RENTAL	R2,600	R6,175	R8,450
EDITING	R3,900	R3,900	R6,500
INTRO	X	X	R1,950
TOTAL	R17,582	R25,057	R31,882
TOTAL SAVINGS	- R15,996	- R27,046	- R32,896



**3 GRAPHIC  
QUOTES**

**R 450**

**5-15 SEC  
VOICE OVER  
RECORDING**  
**R 2,400**

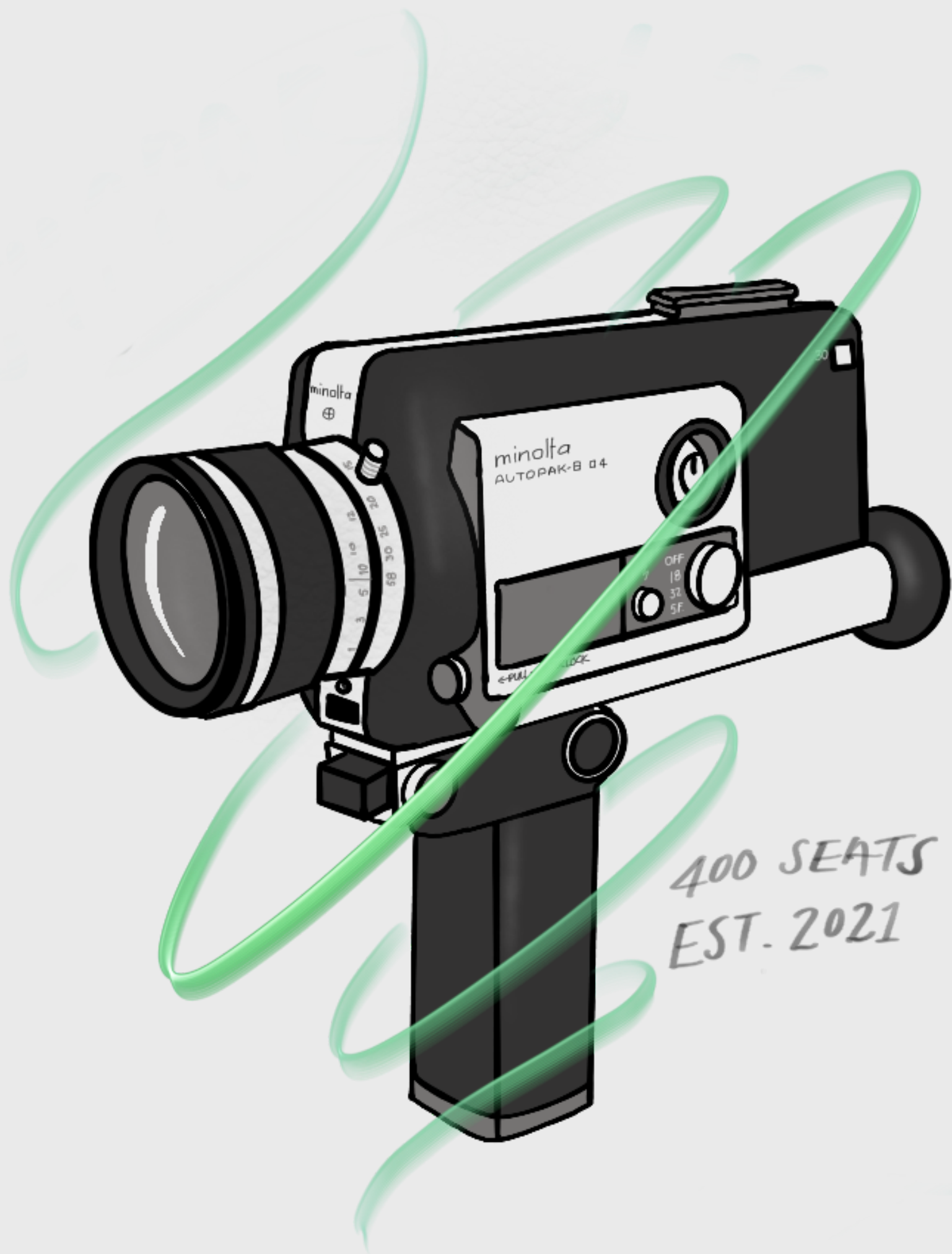
**16-30 SEC  
VOICE OVER  
RECORDING**  
**R 2,900**

# **THE ADD-ON MENU**

  
**5-15 SEC  
VIDEO INTRO**  
**R 3,900**

  
**16-30 SEC  
VIDEO INTRO**  
**R 4,800**





# BEHIND THE SCENES

## ENGAGE IN A NEW WAY

Adding a behind the scenes video or photo journal to your package can help with your contents engagement rates. Plus, who doesn't like to see how it's made!?

YOU CAN SIT

WITH

US



400 SEATS

## **CONTACT US**

**079 905 8532 | [PRIYA@400SEATS.COM](mailto:PRIYA@400SEATS.COM) | [400SEATS.COM](http://400SEATS.COM) | [@400SEATS](https://www.instagram.com/400SEATS)**